

12 Jays of Christmas Privacy Policy

Effective Date: October 31, 2024

Welcome to the **12 Jays of Christmas** website. Your privacy is important to us, and we are committed to protecting it. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website 12Jays.com.

Information We Collect

We may collect the following types of information:

Personal Information:

- Name
- Email address
- Mailing address
- Phone number
- Demographic data (such as age, gender, location)
- Preferences

Non-Personal Information:

- Browser type
- Operating system
- IP address
- Date and time of visits
- Pages viewed

How We Use Your Information

We use the information we collect in the following ways:

To Operate and Maintain Our Website:

- Ensure that content is presented in the most effective manner
- Provide you with information, products, or services that you request from us

To Improve Our Services:

- Understand and analyze how you use our website and what products/services are most relevant to you
- Develop new products, services, features, and functionality

To Communicate With You:

- Send updates, promotional materials, and other information related to the **12 Jays of Christmas** project
- Respond to your comments, questions, and provide customer service

Data Sharing and Privacy

While HCGA, as a nonprofit organization, is not explicitly held to the rules of the CCPA, we recognize the importance of protecting privacy. HCGA adheres to best practices for data privacy and protection to create trust and prepare for any future regulations that may apply to nonprofits. HCGA will also comply with all other relevant privacy laws and regulations (such as GDPR) to protect the contact information collected.

Data Collection and Usage:

HCGA gathers contact information from individuals who sign up for the **12 Jays of Christmas** mailing list, including email addresses and demographic data. This information will be used solely for purposes related to the **12 Jays of Christmas** project and communications from HCGA.

Data Sharing with Participating Companies:

HCGA may share aggregated demographic data with participating companies to help them better understand the audience. However, individual email addresses will not be shared directly with participating companies unless explicitly consented to by the individuals.

If there is a mutual agreement to share email addresses, this must be clearly communicated to the individuals at the point of data collection, providing them with the option to opt-in to sharing their contact information with participating companies.

Email Communication:

Participating companies may contribute content to newsletters or other communications sent out by HCGA, ensuring that email communications remain centralized and managed by HCGA. Participating companies can provide exclusive offers or information through HCGA's mailing list to ensure that subscribers' email addresses are not directly exposed.

Security of Your Information

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against interception or misuse.

Your Privacy Rights

Access and Update Your Information:

You have the right to access and update your personal information. To do so, please contact us at [contact email].

Opt-Out of Communications:

You can opt-out of receiving promotional emails from us at any time by following the unsubscribe instructions included in each email or by contacting us directly.

Request Deletion:

You can request the deletion of your personal information from our records, subject to certain exceptions. To request deletion, please contact us at [contact email].

Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any changes by updating the effective date of this Privacy Policy. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

Natalynne DeLapp

Humboldt County Growers Alliance (HCGA)

Email: Natalynne@hcga.co

Phone: 707-599-6670